

CREATIVE MEDIA PRODUCTION

Syllabus: PEARSON BTEC TECH AWARD IN CREATIVE MEDIA PRODUCTION 603/1238/5

Please consult: Mr G Watts

What we aim to do

The BTEC Tech award allows you to gain experience of Moving Image and Print Production as well as providing you with an understanding of the Creative Media Sector. If you are interested in the media, enjoy being creative, understanding the theory of media, then this is the course for you.

What we study

- Exploring media products and purpose
- Developing Digital Media Production skills, filming, video editing, design and Photoshop work
- Responding to a brief

Skills needed

Good organisational skills. A passion for Creative Media.

How your work will be assessed

The BTEC course is 100% coursework with 30% externally assessed. To complete the course, students must pass every part of the coursework. Students receive a pass, merit or distinction grade for each unit, depending on the standard of work.

What this subject can lead to when you finish Year 11 at The Hollyfield School

Many students move onto our Level 3 Media BTEC Pathway after studying the Level 2 BTEC. In order to be accepted on the course students must obtain a minimum of a Merit in the BTEC and a grade 5 in GCSE English. If students do not study Media at GCSE/BTEC level, then they are required to obtain a grade 5 in GCSE English and a grade B or equivalent in ICT.

Possible careers

Many students progress to University or into practical media production courses. As Britain is one of the major players in the creative media sector there are many opportunities and careers available to students who study media. These include:

- Camera operator
- Sound designer
- Producer Director
- Print Editor
- Photography
- Cinematography
- Post production editor
- Digital marketing & advertising
- Brand Developer

Additional information/special requirements

Students need to be interested in film/TV series, gaming, photography and will be required to purchase their own memory card / USB to use in the computers and a smart phone. They are also required to have a subject folder to store information in.

Relevant website links for further information on the course/subject

Specification: <https://qualifications.pearson.com/en/qualifications/btec-tech-awards/creative-media-production.html>

Careers: <https://discovercreative.careers/#/>

