

Syllabus: PEARSON EDEXCEL GCSE BUSINESS 1BSO

Please consult: Mr N Rahman

What we aim to do

It doesn't matter if you haven't studied business prior to taking this course. You might have an interest in business, and want to start your own business one day. You may have an enquiring mind and be interested in learning about the world around you, how businesses are set up, and what it is that makes someone a great entrepreneur. This course will help you to understand all this and more.

What we study

You'll start by exploring the world of small businesses through the lens of an entrepreneur. How and why do business ideas come about? What makes a successful business? You'll learn how to develop an idea, spot an opportunity and turn it into a successful business. You will understand how to make a business effective, manage money and see how the world around us affects small businesses and all the people involved.

Then you'll move on to investigating business growth. How does a business develop beyond the start-up phase? You'll learn about key business concepts and issues and decisions you need to make when growing a business and working in a global business. You'll learn about meeting customer needs, making marketing, operational, financial and human resourcing decisions and you'll explore how the wider world impacts the business as it grows.

Skills needed

You will require literacy and numeracy skills for GCSE Business as well as an interest in business. Note that you will have to do 15% maths related questions in the exams.

How your work will be assessed

Paper 1 – Theme 1: Investigating a small business

Written exam – 90 minutes – 50% of the total GCSE

Paper 2 – Theme 2: Building a business

Written exam – 90 minutes – 50% of the total GCSE

What this subject can lead to when you finish Year 11 at The Hollyfield School

After this qualification you'll understand the world of business and have developed skills in:

- making decisions and developing persuasive arguments.
- creative and practical problem solving
- understanding data, finance and communication.

It's also a great step in preparing you for further and higher education such as A-levels and BTEC courses.

Students who complete the qualification and attain a minimum of a grade 6 may progress onto the GCE Advanced Level in Business and/or Economics at Hollyfield. Students also have the option of doing the Level 3 BTEC Enterprise and Entrepreneurship.

Possible careers

Study at advanced level and beyond, Banking and Finance, Law, Accountancy, Marketing, Sales, Human Resources, Logistics / Resource control and management, Event management, Business start-up, Teaching
Any public sector, private sector or charity organisation will require business awareness and skills

Additional information/special requirements

n/a

Relevant website links for further information on the course/subject

Specification: <http://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2017.html>

Careers: <http://www.kent.ac.uk/careers/businessstudies.htm>

<http://www.careers-in-business.com/>

<http://www.career-descriptions.co.uk/business-economist-career-description/>

http://www.prospects.ac.uk/economist_job_description.htm

